



Keep Ohio Beautiful

Great American Clean-up in Ohio is underway

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With state and local budgets stretched to their limits, a growing volunteer movement is helping to fill the gap by engaging individuals in community service. National nonprofit Keep America Beautiful (KAB) is encouraging people of all ages to rekindle their pride in their communities by volunteering for KAB's 2011 Great American Cleanup. The 2011 theme, "Green Starts Here," is a rallying call that encourages civic leaders and volunteer groups to begin creating more sustainable communities through their efforts as volunteers, and through their daily choices and actions. It also reflects Keep America Beautiful's long legacy of waste reduction, recycling, beautification and community greening activities. "Keep Ohio Beautiful is proud to help facilitate the many clean-up activities taking place throughout Ohio," says Lee Oberlag, Keep Ohio Beautiful Board President. "Volunteers are the backbone of all our efforts, and we could not be successful without their dedication and passion for "going green." Have us place your cleanup event on our new website calendar of events.

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2010 Great American Cleanup Results in Ohio

<u>Events Held</u>	1,091
<u>Volunteer/Participants</u>	103,803
<u>Volunteer Hours</u>	219,767
<u>Communities Involved/Community Groups that</u>	



Special points of interest:

- Save the Date Friday, July 15 for KOB's Annual Meeting & Awards Luncheon
- Please fill out a Registration Form
- Please help us add content to the newly redesigned KOB website

2011 Annual Meeting & Awards Luncheon Friday, July 15 at the ODNR Assembly Center Bldg E

Keep Ohio Beautiful (KOB) would like to personally invite you to attend our Annual Meeting and Awards Luncheon Program. This event will be held at the Ohio Department of Natural Resources Building E - Assembly Center / Auditorium on Friday, July 15.

Attending from Keep America Beautiful, our national organization will be Matt McKenna, Keep America Beautiful's President and CEO along with Cecile Carson, Keep America Beautiful's Senior Director of Affiliate Development. Cecile will be presenting the new *Waste in*

Place curriculum & much more.

We are very pleased to announce our First Annual Awards Luncheon to honor environmental efforts across the state of Ohio. A focal point of the luncheon will be to demonstrate (continued on page 2)

2011 Annual Meeting & Awards Luncheon



(continued from page 1)
a minimal waste lunch by using compostable table service. The Awards Program is another opportunity for KOB to say thank you to our local statewide affiliates, volunteers, funders, and supporters to help us continue promoting the mission of Keep Ohio Beautiful.

The Annual Meeting is an opportunity for our local statewide affiliates to network, share new & innovative ideas, and learn the latest educational tools & re-

sources promoting our guiding principles: litter prevention/ recycling, waste reduction, and beautification & community greening. Our meeting will mark the end of a long spring season that began with the *State Roadways Cleanup* and the *Great American Cleanup* in Ohio, the nation's largest volunteer clean-up program. This is an opportunity for everyone to recharge and prepare for our upcoming fall programs: America Recycles Day and our newest event - The Great Ohio Planting Day, being

piloted in Toledo. We sincerely hope that you will be able to join us for our Annual Meeting and Awards Luncheon in Columbus. Please feel free to contact me if you need further information. Together, we all keep Ohio beautiful.

SAVE THE DATE

Friday, July 15, 2011

8:30 a.m. to 3:30 p.m.

\$10.00 for lunch

(we will have funding assistance for those that may have local travel restrictions)

Keep Ohio Beautiful Updates

KOB would like to welcome our new board members: Kristan Leedy, Justyna Farrell, David Cooke, and Karen Wise.

Join us on Thursday, May 26th Whole Foods Market, Dublin 5% Community Giving Day Benefitting Keep Ohio Beautiful All Day

Plan your shopping on this special day! 5% of stores total sales will be donated to the Keep Ohio Beautiful.

Please tell any family and friends that may patronize the

store on Thursday, May 26. A perfect time to shop for your Memorial Day cookout.

Pepsi Truckback Ads

We want to thank G&J Pepsi Bottling Co. in Columbus for placing Great American Cleanup Ad's on their trucks during the month of April. We will have two more ads in 2011!



State Roadway Cleanup Kickoff Held in Youngstown



Volunteers in Youngstown along I-680 on and off ramps

Keep Ohio Beautiful, Inc. again partnered with the Ohio Department of Transportation (ODOT), to host our annual State Roadway Cleanup Kickoff in Youngstown, this year in cooperation with Youngstown Litter Control and Recycling, and the Recycling Division of Mahoning County GREEN TEAM.

"Green Starts Here!" Governor John Kasich proclaimed April as "Keep Ohio Beautiful Month" ODOT has partnered with Keep Ohio Beautiful on the Great American Cleanup, which officially began nationwide on March 1st. Youngstown was the kickoff site for the 2011 State Roadway Cleanup, coordinated by ODOT. We had 100 enthusi-

astic volunteers pick-up 349 bags of trash totaling 6,980 pounds and 60 tires during the morning with temperatures in the high 20's.



Affiliate Bin

We are still seeking a two additional affiliates who would like to present one of their programs or events in our *Share-A-Thon* session during the Annual Meeting.

We also have received 110 extra cases of Nestle Pure Life Water. We would like to ship our water to any affiliate that may need more for their Clean-up Events or Programs.

We have had only one affiliate request 10 cases as

of April. Once it arrives we will begin to ship it to the appropriate ODOT District Garage.

New Affiliates that are beginning the Pre-certification Process

We are excited to begin the pre-certification process shortly for Clermont County and Wayne National Forest, this will be the only national forest affiliate in the country. This will enable KOB to have a strong presence in SW Ohio.

Keep Ohio Beautiful Needs Your Events, Programs, and Photos for our Website

- Please forward any events or programs that you would like us to place on our Keep Ohio Beautiful Calendar of Events.
- Please forward any photos from your Great America Cleanup events so that we can place them on our Keep Ohio Beautiful Photo Gallery- located on our home page.



KAB Grant Recipients from Ohio

We are pleased to announce that several Ohio Affiliates have been Recipients of KAB grants.

Beautification & Community Greening Mini-Grant
Youngstown Litter Control & Recycling

Cigarette Litter Prevention Program Affiliate Grants
Keep Clark County Beautiful

Coca-Cola/KAB Bin Grant
Keep Clark County Beautiful

Valvoline NextGen Targeted Program (50% Recycled Oil)
Keep Akron Beautiful

Keep Cincinnati Beautiful
Keep Columbus Beautiful

Alcoa Foundation Partners with KAB in Camps Recycling Challenge *RecycleMania*
The Ohio State University

Congratulations!

Please send us your stories and photos so that we can highlight your local affiliate's event & program successes.

Keep Akron Beautiful's Community Pride Trailer

To help celebrate 30 years of improving the quality of life through beautification and responsible environmental management, Keep Akron Beautiful is debuting a brand new community program that makes it possible to expand their mission through the hard work of neighborhood volunteers. The Community Pride Trailer (CPT), is a trailer that

is stocked with landscaping tools and cleanup supplies to assist residents with removing debris and clearing vacant lots in Akron's neighborhoods. The Community Pride Trailer (CPT) is available through Keep Akron Beautiful (KAB) for loan to City of Akron residents and community volunteer groups free of charge. There is a minimum of

five households or a group of five volunteers needed to be committed to the project to make the group eligible for use of the trailer. Keep Akron Beautiful Litter Program Staff will deliver and pick-up the trailer to and from the designated location and the trailer is booked on a first come, first serve basis April through Oct.



Keep Ohio Beautiful

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Visit our new redesigned Website!
www.keepohiobeautiful.us

***Celebrating our 25th Anniversary /
1986-2011 Helping to keep Ohio beautiful!***



About Keep Ohio Beautiful

Keep Ohio Beautiful, a 501(c) 3 nonprofit organization, believes that everyone deserves to live in an environment that is healthy, safe, clean and beautiful. As a state affiliate of Keep America Beautiful, Keep Ohio Beautiful serves as Ohio's umbrella organization for our local 33 affiliate organizations in numerous Ohio communities. By providing a strong support system and the sharing of best practices, Keep Ohio Beautiful enables volunteers in communities throughout Ohio to improve waste handling practices, litter prevention, recycling, beautification, and community greening efforts. Keep Ohio Beautiful also works with local communities and various State Agencies to help them effectively combat the issue of excessive litter in the communities they serve. We must address the deeper issue that will involve changing the attitudes and behaviors that produce the problem in the first place and to plant the seeds through education.

Upcoming KAB Grant Opportunities for Affiliates



Visit www.kab.org for more information on grants that are available to affiliates.

Grant Application for KAB Affiliates ONLY

[2011 KAB/PHS City Immersion Program \(deadline June 17\)](#)

Selected KAB affiliates will be notified by June 30, 2011. The program will take place in Philadelphia September 28-29, 2011.

Applications should show:

- The need for the creation of a local vacant lot management program in the affiliate service area.
- Partnerships with elected officials, municipal employees, law enforcement, neighborhood associations, and/or community groups.
- A basic understanding of

laws and ordinances relating to vacant land in the local service area.

[2011 Waste Management Think Green Grants \(deadline June 15\)](#)

Grants will be awarded to the best proposals that show:

- Creative and/or comprehensive concepts for community recycling infrastructure or public education. *Project concepts could include public education projects; collection systems at schools, home or retail establishments; community drop-off programs; or expansion of an existing curbside program.*
- Creative and/or compre-

hensive concept for community renewal and/or beautification. *Project concepts could include a makeover for a park or a section of a neighborhood, downtown business area or any community area, or clean-up of an illegal dump site.*

- Evidence of sustainability of the project after grant funding terminates. Use of partnerships to leverage the scope, size and duration of the project.

Grant Application for KAB Affiliates & Non-Affiliates

[2011 Graffiti Hurts® National Grants \(deadline June 13\)](#)