



Keep Ohio Beautiful

Keep Ohio Beautiful Awards Program a Success as We Look Forward to 2012!

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.Keep Ohio Beautiful (KOB) would like to personally thank everyone who was able to attend our Annual Meeting and Awards Luncheon Program, we were able to double our numbers from 2010. This event was held at the Ohio Department of Natural Resources Building E - Assembly Center / Auditorium on Friday, July 15. Attending from Keep America Beautiful, our national organization will be Matt McKenna, Keep America Beautiful's President and CEO along with Cecile Carson, Keep America Beautiful's Senior Director of Affiliate Development. Cecile will be presenting the new *Waste in Place* curriculum & much more.

KOB Award Winners and Categories

Keep Akron Beautiful America Recycles Day with Akron Public Schools

American Recycles Day Award

Keep Toledo/Lucas County Beautiful / The Anderson's, Inc. Community Improvement

Business / Community Partner Award

Keep Hardin County Beautiful Nursery Bus Tour

Civic / Nonprofit Organization Award

Bishop Rosecrans High School, Green Team Recycling Program

Youth School Group Award Secondary Category (grades 7-12)

Alexandra Lewis, Bishop Rosecrans High School

Student of the Year Award

Keep Columbus Beautiful

Keep Ohio Beautiful Community Award

Category – population of 150,000 and up

Gary Royer, Keep Columbus Beautiful

Volunteer of the Year

Lawrence-Scioto County Solid Waste Mgmt. District Clean-up Day Event

Great American / State Roadways Cleanup Award

Special points of interest:

- We want to Thank all of our Sponsors who made the Annual Meeting & Awards Program - A SUCCESS!
- **ODNR, Division of Recycling & Litter Prevention, Ohio Soft Drink Association, Republic Services, and Waste Management**

Recycle-Bowl – A Preview of the Event

Keep America Beautiful will be announcing the launch of a new recycling program. The new program titled, "Recycle-Bowl" is a fun and friendly recycling competition for K-12 schools.

The competition is open to all elementary, middle, and high schools and individual class-

rooms. Public, private, and charter schools are eligible. Recycle-Bowl participants will track and report how much material they collect during the four-week competition time frame (mid-October through mid-November). One school in each state that collects the

most recyclable materials per capita, will win \$1,000.

The Recycle-Bowl website will go live the week of August 15. Also, visit www.Facebook.com/Recycle-Bowl. Keep Akron Beautiful has participated in the pilot program, please contact Melissa with any questions.



Local Affiliates Annual Reports are Due to Keep America Beautiful by Thursday, August 25th!

Important Notice To All KAB Certified Affiliates!

The KAB Affiliate Annual Report is due on Thursday, August 25th and is available at www.kabaffiliates.org. The Annual Report provides important statistical information about affiliate programs/projects including number of volunteers, cleanups, education workshops, etc. and is a requirement of good standing.

The Annual Report consists of four (4) sections:

- 1.) General Survey
- 2.) Cost/Benefit Analysis
- 3.) Community Appearance Index—Litter Index
- 4.) Program Options.

Do you need help completing your report?

If so, KAB staff is conducting conference calls to assist you with questions about completing the Annual Report. If you would like to participate, please indicate which time you would like to call in by replying directly to this email address (affiliateservices@kab.org) and KAB will send you the call in information to participate.

Conference Call Dates:

Thursday, August 17 or
Monday, August 22



Keep Ohio Beautiful Updates

Keep Ohio Beautiful would like to Thank everyone for joining us at Whole Foods Market's 5% Community Giving Day

Keep Ohio Beautiful received a check for almost \$4800 from Whole Foods Market in Dublin by participating in their Community Giving Day; in which, 5% of the stores total sales were donated to our organization.

Great Ohio Fall Planting Day

We continue to plan for our first Great Ohio Planting Day in Toledo this fall. After several meetings under the direction of our Chair Karen Wise. We have chosen Wayne Trail elementary School in Toledo for our first school tree planting.

Once we determine funding, we will either plant around the playground and expand to other areas around the school.

Our goal is to create a Great Ohio Planting Day model that can be accessed on our KOB website and will give affiliates a step-by-step instructions in implementing along with funding opportunities.



2011 KAB Recycling Symposium to be held in Columbus

2011 Keep America Beautiful Recycling Symposium will be held this year in Columbus

This year's Keep America Recycling Symposium will be held at The Ohio State University Union Hall on Wednesday, October 19 and Thursday, October 20,

2011. The Recycling Symposium theme will be: *Understanding and applying behavioral-based research to foster and sustaining recycling participation.*

They are expecting 125 to 150 attendees. These will include professional recycling leaders

and coordinators, KAB affiliates, and corporate representatives.

A few of the objectives are to identify and share current research and case studies and to identify effective messaging for diverse audiences.



Affiliate Bin

Keep Ohio Beautiful Needs Your Events, Programs, and Photos for our Website

- Please forward any events or programs that you would like us to place on our Keep Ohio Beautiful Calendar of Events.
- Please forward any photos from your Great America Cleanup events so that we can place them on our Keep Ohio Beautiful Photo Gallery- located on our home page.

Keep America Beautiful Annual Awards Program Deadlines

Keep America Beautiful recognizes and rewards the best of the best among its Network of Affiliates, leading corporate partners, and volunteers across the country. Please visit www.kab.org/awards for more information.

Awards Deadline Schedule:

- September 1
Affiliate Awards
C.O.M. Awards (Creativity in Outreach & Media)
- September 15
Achievement Awards
Cigarette Litter Prevention Awards
Innovation Awards
National Awards



KAB Grant Recipients from Ohio

We are pleased to announce that several Ohio Affiliates have been Recipients of KAB grants.

AF&PA Paper Recycling Grants
Ridgemont Schools/Ridgemont Future Farmers of America, in collaboration with [Keep Hardin County Beautiful](#) and North

Central Ohio Solid Waste District, Hardin and Allen Counties

Anheuser-Busch Lend-A-Bin Grant
Defiance County Environmental Services KAB

Congratulations!

2009-2011, Keep Ohio Beautiful Affiliates received:

2009 Total: 3 Applied, 1 Won
2010 Total: 1 Applied, 5 Won
2011 Total: 15 Applied, 3 Won
Total Overall: 29 App. 9 Won
Total Money Received 3009-2011: \$27,500 *does not include bins.*

Please send us your stories and photos so that we can highlight your local affiliate's event & program successes.

Keep Ohio Beautiful New Affiliate Begins KAB Pre-Certification Process

Sue Smith, Keep America Beautiful Educator, and I attended our first new Keep Ohio Beautiful affiliate Pre-Certification Training at Wayne National Forest.

Wayne National Forest, Ohio's only National Forest, is under the U.S. Forest Service within the U.S. Department of Agriculture. It will be the first National Forest Affiliate within

the entire KAB Affiliate System.

Keep Ohio Beautiful had a large lack of affiliate representation in Southern Ohio. This new affiliate, Keep Southeast Ohio Beautiful, will also be our largest affiliate in Ohio and the nation. **Keep Southeast Ohio Beautiful will cover 12 counties in Ohio.**

This will be a wonderful new presence for Keep Ohio Beautiful but also some challenges in establishing an affiliate that large. The Wayne National Forest staff, community, and government representatives are excited about making this a success! We will be down in Southeast Ohio soon to begin the Community Appearance Index.



Keep Ohio Beautiful

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Visit our new redesigned Website!
www.keepohiobeautiful.us

***Celebrating our 25th Anniversary /
1986-2011 Helping to keep Ohio beautiful!***



About Keep Ohio Beautiful

Keep Ohio Beautiful, a 501(c) 3 nonprofit organization, believes that everyone deserves to live in an environment that is healthy, safe, clean and beautiful. As a state affiliate of Keep America Beautiful, Keep Ohio Beautiful serves as Ohio's umbrella organization for our local 33 affiliate organizations in numerous Ohio communities. By providing a strong support system and the sharing of best practices, Keep Ohio Beautiful enables volunteers in communities throughout Ohio to improve waste handling practices, litter prevention, recycling, beautification, and community greening efforts. Keep Ohio Beautiful also works with local communities and various State Agencies to help them effectively combat the issue of excessive litter in the communities they serve. We must address the deeper issue that will involve changing the attitudes and behaviors that produce the problem in the first place and to plant the seeds through education.

Renew. Restore. Regrow. KAB's National Conference is heading to New Orleans November 30—December 2, 2011



Visit www.kab.org/grants for more information on grants that are available to affiliates.

As New Orleans has tirelessly worked to restore the damage from Hurricane Katrina and Hurricane Rita in years past, a renewed dedication, strength, and resilience of its citizens has emerged. In the face of tremendous adversity, the City of New Orleans took control of its future and is now once again a premiere travel and conference destination. Often referred to as "the most unique city in America," we salute New Orleans and are thrilled to conduct KAB's National Convention at Harrah's New Orleans.

You will hear from KAB experts and affiliates on best practices in fundraising, board develop-

ment, social media, and much more. Get inspired by New Orleans' Mayor Mitch Landrieu's opening address to affiliates and enjoy cocktails at The Louisiana State Museum on Thursday evening. This year we have an exciting change to the traditional agenda and the Awards Ceremony will be now hosted on Wednesday evening as a dinner buffet.

Keep America Beautiful invites you to renew and restore what is most important to you: your planet, your passion, your community, your faith, your park, your spirit, your drive, and your commitment to keep America beautiful. Join us!

HOTEL:

Harrah's New Orleans
228 Pydras Street
New Orleans, LA 70130

Special KAB rates at Harrah's Resort are \$119 a night plus 13% tax, please make your early bird reservations by November 1st! You can book online or if you prefer to call, be sure to let the hotel know you are with the Keep America Beautiful conference. The hotel reservation line is: 1-877-466-7847, press 2 when prompted.

The hotel is located approximately 20 minutes from Armstrong International Airport. Shuttles and Taxis are available.