



# Keep Ohio Beautiful

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## Great American Clean-up in Ohio is underway

With state and local budgets stretched to their limits, a growing volunteer movement is helping to fill the gap by engaging individuals in community service.

National nonprofit Keep America Beautiful (KAB) is encouraging people of all ages to rekindle their pride in their communities by volunteering for KAB's 2012 Great American Cleanup. The 2012 theme, "Green Starts Here," is a rallying call that encourages civic leaders and volunteer groups to begin creating more sustainable communities through their efforts as volunteers, and through their daily choices and actions. It also reflects Keep America Beautiful's long legacy of waste reduc-

tion, recycling, beautification and community greening activities. "Keep Ohio Beautiful is proud to help facilitate the many clean-up activities taking place throughout Ohio," says Lee Oberlag, Keep Ohio Beautiful Board President. "Volunteers are the backbone of all our efforts, and we could not be successful without their dedication and passion for "going green."

Have us place your cleanup event on our new website calendar of events.

### 2011 Great American Cleanup Results in Ohio

Events Held

1,486

Volunteer/Participants

108,580

Volunteer Hours

163,379

Communities Involved/  
Community Groups that

Participated

800 / 1,674



## Special points of interest:

- Please mark your calendars and **Save the Date** for Thursday, July 13, 2012—KOB's Annual Meeting & Awards Program in Columbus.
- Award Nomination Form will be available in March to submit .

## 2012 Annual Meeting & Awards Luncheon Award Nominations Will Open on March 1!

Keep Ohio Beautiful will open the Award Nomination Form on March 1 for our local affiliates to submit. Awards will be presented at our annual training meeting on Friday, July 13, at the Ohio Department of Natural Resources headquarters in Columbus, Ohio.

The meeting included an awards luncheon at which Ohio youth groups, schools, civic and non-profit groups, businesses, and local communities will be honored for their environmental efforts in eight different categories. The awards were based on all environmental projects completed between June 1, 2011

and May 31, 2012. Affiliates that received awards at the 2011 Keep America Beautiful National Conference will also be recognized at the luncheon.

Please visit KOB's website in March to download an Application Nomination Form and return by Email to KOB.

## KOB's first Great Ohio Planting Day at Wayne Trail E.S. in Maumee—'a huge hit with the kids'



Keep Ohio Beautiful is hosted their Great Ohio Planting Day on Tuesday, November 15 at Wayne Trail Elementary School in Maumee, OH. Four large growing shade trees will be planted around the school grounds. This will be Keep Ohio Beautiful's first Great Ohio Planting Day focusing on elementary school tree plantings.

Keep Toledo/Lucas County Beautiful, Keep Ohio Beautiful, and Ohio DNR, Division of Forestry have partnered with

The Davey Tree Expert Co. to create and provide a Master Tree Planting Plan to Wayne Trails Elementary School. The day included tree plantings of two areas around the school, including a wildlife sanctuary to be used by the students. Students and teachers will learn How to Properly Prepare a Tree Site, and How to Properly Plant and Care for a Tree through this hands-on educational program.

## Keep Ohio Beautiful Updates



### State Roadway Cleanup will be held in Athens and Lawrence County

Keep Ohio Beautiful again will partner with the Ohio Department of Transportation (ODOT), to host our annual State Roadway Cleanup Kickoff in Athens and Lawrence County with our newest affiliate Keep

Southeast Ohio Beautiful. The event will be held in two locations on Saturday, April 14 beginning at 9:00 am.

We are excited about our new partnerships with Wayne National Forest, Ohio University, Hocking College, and other excited volunteers and businesses.

### SAVE THE DATE!

Friday, July 13, 2012  
Keep Ohio Beautiful's Annual Meeting & Awards Program to be held at the ODNR Assembly Room. We will be sending out the Award Nomination Forms in March 2012. Please think of a project, event, volunteer, etc...

## 2011 Keep America Beautiful Recycling Symposium Presentations Online



### KAB Recycling Symposium

Keep America Beautiful's [2011 Recycling Symposium](#), the invitation-only event of approximately 100 recycling stakeholders, was conducted at The Ohio State University in mid-October. The Symposium, entitled "Re:Psychology: Making Recycling Second Nature," fea-

tured expert panels from diverse sectors who explored the connections between behavioral psychology, social marketing, and pro-environmental behaviors such as recycling.

KAB will endeavor to identify opportunities and recommend next steps (such as research or

education campaigns) to advance recycling from a behavior-based perspective, turning research into educated actions.

To view the presentation files from the conference - [www.kab.org/site/PageServer?pagename=Symposium2011](http://www.kab.org/site/PageServer?pagename=Symposium2011).

## Affiliate Bin

### Keep Ohio Beautiful Needs Your Events, Programs, and Photos for our Website

- Please forward any events or programs that you would like us to place on our Keep Ohio Beautiful Calendar of Events.
- Please forward any photos from your Great America Cleanup events so that we can place them on our Keep Ohio Beautiful Photo Gallery located on our home page.

### UPS/KAB Community Improvement Grants

The corporation's leadership in environmental issues and outstanding efforts to promote and sustain volunteerism in America earned UPS the Keep America Beautiful Vision for America Award in 2007.

In 2008, The UPS Foundation realigned its global strategy and announced that environmental sustainability would become a new area of focus. The UPS

Foundation is proud to offer, for the fourth year, the Keep America Beautiful/UPS Community Improvement Grants, which will award \$151,000 in grants:

- Fifty-one (51) grants of \$1,000 each
- Ten (10) grants of \$5,000 each
- Five (5) grants of \$10,000 each

**Completed applications must be received by March 5, 2012.** Winners will be announced April 5, 2012. Projects must be completed by April 2013.



## KAB Awards Winners from Ohio

We are pleased to announce that several Ohio Affiliates have been Recipients of KAB awards.

*Nathan Harold, Keep Alliance Beautiful* for receiving the UPS Scholars/KAB National Conference Scholarship

### Creativity in Outreach and Media Awards

- Awareness Category  
*Keep Columbus Beautiful*

### AFFILIATE AWARDS

- Second Place -  
Previously Recognized—200,000 and above  
*Keep Cincinnati Beautiful*

### NATIONAL AWARDS

- Second Place—  
- Beautification - Nonprofit/Civic/Community Organization Corporation  
*Youngstown Neighborhood Development Corporation*

*Please send us your stories and photos so that we can highlight your local affiliate's event & program successes.*

## KOB's first Law Enforcement Training Workshops will be March 7 in Athens, OH

The goal of the training workshops is to bring environmental crime impact to the attention of the local judicial system, to identify resources for improving local enforcement programs, and to network with others involved in environmental enforcement.

Attendees will receive a comprehensive overview of Ohio's

environmental laws through instruction and hands-on training.

The training workshops will offer Keep Ohio Beautiful local affiliates and Solid Waste Management District's basic training on topics that include how to respond when confronted by crimes scenes involving illegal dumping, scrap tire dumping, and the safety surrounding of meth

labs. The workshop provides attendees with important information regarding the laws and effects that littering, including illegal dumping and scrap tire dumps, has on the quality of life and the money it costs.

The workshops are possible through a grant from the ODNR, Division of Recycling & Litter Prevention.



# Keep Ohio Beautiful

## About Keep Ohio Beautiful

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**Visit our new redesigned Website!**  
**[www.keepohiobeautiful.us](http://www.keepohiobeautiful.us)**

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***Celebrating our 25th Anniversary /  
1986-2011 Helping to keep Ohio beautiful!***



Keep Ohio Beautiful, a 501(c) 3 nonprofit organization, believes that everyone deserves to live in an environment that is healthy, safe, clean and beautiful. As a state affiliate of Keep America Beautiful, Keep Ohio Beautiful serves as Ohio's umbrella organization for our local 33 affiliate organizations in numerous Ohio communities. By providing a strong support system and the sharing of best practices, Keep Ohio Beautiful enables volunteers in communities throughout Ohio to improve waste handling practices, litter prevention, recycling, beautification, and community greening efforts. Keep Ohio Beautiful also works with local communities and various State Agencies to help them effectively combat the issue of excessive litter in the communities they serve. We must address the deeper issue that will involve changing the attitudes and behaviors that produce the problem in the first place and to plant the seeds through education.

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## Keep Ohio Beautiful Affiliates Recognized at the Keep America Beautiful's Annual Conference



Visit [www.kab.org/grants](http://www.kab.org/grants) for more information on grants that are available to affiliates.

### CLPP Grants

Grants of \$1,000 and \$2,000 will be available for local and state affiliates, and will include quantities of Pocket and/or Portable Ashtrays, depending on the venue. A number of \$5,000 grants will also be available for larger, high-impact CLPP projects.

Please send a brief outline proposal to [clpp@kab.org](mailto:clpp@kab.org) by Jan. 23 if this is of interest.

Grant applications open on Feb. 1. Grant applications close on March 14. And the recipients will be announced on April 4.

### State Department of Transportation

#### Partnership Awards

Ohio Department of Transportation

#### State Recognition Awards

##### Gold Level

Keep Ohio Beautiful

**Note:** The next KAB National conference will be held in February 2013 in Washington, D.C. to celebrate Keep America Beautiful's 60th anniversary.

### Anniversaries in 2011

#### 15 Years—

Keep Delaware County Beautiful

#### 20 Years—

Keep Grove City Beautiful

#### 25 Years—

Keep Ohio Beautiful

Keep Wickliffe Beautiful

#### 30 Years—

Keep Toledo/Lucas County Beautiful